

OUR STRATEGIC PILLARS

VISION

To build healthy lives through recreation and aquatics

MISSION & CORPORATE GOALS

To provide premier fitness and aquatic services

To be the leading provider of leisure facilities and services in the west. To provide a financial return on our shareholder's investment.

STRATEGIC PILLARS

Commitment to shareholder	Community outcomes	Customer satisfaction	Staff leadership and development	Governance, risk and compliance	Safety	Finance	Asset management
Positive recognition for Wyndham City Council	High participation and loyal use by the social and demographic groups which make up our community	Levels of service to achieve excellent customer satisfaction	A high performance culture to attract and develop talented staff	Appropriate governance and management to maximise deliverables for our shareholder	Safety maximisation for employees, members and guests	Financial independence from the shareholder	Centres that are well maintained, presented and cared for

GROWTH STRATEGY

A balanced commitment to core, emerging and exploratory components of our business

VALUES

Service

Innovation

Safety